



DART

Applications

- Banking and Finance
- Corporate Communications
- Education
- Events and Entertainment
- Healthcare
- Hospitality
- Retail

Modules

- Administration and Control Module
- Media Module
- Multi-Zone Module
- Reporting Module

Supported Focus Hardware

- Firefly MC (two- and four-channel)
- Firefly MZ
- Firefly SC
- Mantis MC (one- and two-channel)
- Mantis MG (four- and eight-channel)

Designed for the distributed enterprise, including retail, entertainment, banking, and advertising, DART Network Media Management Software is a Windows-based client/server, SQL-compliant application with the integrated tools you need to develop and manage a large-scale, in-store digital media network across multiple locations. DART is capable of managing thousands of channels and provides the flexibility to deliver the right content to the right displays at the right time.

DART Network Media Management Software

Robust, Flexible Management

DART has the flexibility to assign unique playlists to individual groups of players and it provides both on-site and remote media updating, giving you ultimate anytime/anywhere access. DART provides users with the ability to add, monitor, and configure players, either individually or in a batch sequence. DART also includes powerful remote management features, such as per-player inventory monitoring and proof-of-performance reports, so you can track operation hours and ad content placements.

Unparalleled Device Monitoring

DART leverages the SNMP (Simple Network Management Protocol) traps found on the Focus Enhancements Firefly and Mantis digital media players to provide IT organizations with superior feedback and control. DART also provides its own Windows-based monitoring console, designed specifically for clear, proactive status and exception reporting for Focus Enhancements' digital media players.

Multi-Zone Support

DART is designed specifically to support complex multi-zone, multi-format applications. Use DART to designate "zones" within a Standard-Definition (SD) or High-Definition (HD) display screen and assign unique video, audio, graphics, or scrolling text to each zone. You can even combine various media formats on one screen, including MPEG-2, TIF, BMP, GIF, JPEG, AnimGIF, and PNG elements.

Modules

DART Administration and Control Module

- Configure media players remotely
- Continuously poll and monitor players via SNMP, TCP/IP, and HTTP (SOAP)
- Create automated alerts for unresponsive players
- Create multiple user profiles with customized interface settings
- Batch-configure multiple players
- Assign attributes and descriptions to players or groups of players

Support

When you purchase digital signage solutions from Focus Enhancements, you not only receive reliable products that deliver superior performance every day, you also receive unconditional service and support from a team of seasoned video professionals. All products are backed by comprehensive warranties and optional support contracts that cover installation, training, 24/7 phone support, and priority parts replacement.

Consultation

With extensive experience in designing, configuring, and integrating digital signage solutions for leading organizations around the world, the Focus team can help you select the right products for your needs. If you have special requirements, solution consultation and custom configuration services are available.

Modules (continued)

DART Media Module

- Distribute content via FTP, CD/DVD, or satellite
- Assign content attributes
- Associate content and player attributes
- Edit playlists and schedules
- Manage multi-language content
- Standardize audio volume levels or mute the entire network
- Configure content for cross-channel synchronization

DART Multi-Zone Module

- Manage multi-zone and multi-format content
- Scale and position graphics
- Save existing settings as multi-zone templates
- Configure scrolling text and RSS feeds

DART Reporting Module

- Generate proof-of-performance reports
- Conduct statistical analysis on media on a per-player basis
- Schedule and log events for ad billing and error checking
- Filter and export reports for easy integration with operations and accounting software

Server Requirements

CPU	PC with 2-GHz microprocessor
Memory (RAM)	512MB minimum
Storage	100GB (for operating system and database)
Operating system	Windows 2000 or Windows 2003
Database	Microsoft SQL Server or MySQL 4.1

Note: All other required software and tools are installed with DART. If you have questions about server configurations, please contact Focus Enhancements for specific recommendations.

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